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STELLA

INTERNATIONAL

Stella International Holdings Limited 九興控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1836)

BUSINESS UPDATE OF THE GROUP FOR THE FIRST QUARTER OF 2026

The board (the “**Board**”) of directors (the “**Directors**”) of Stella International Holdings Limited (the “**Company**”) would like to provide the shareholders of the Company (the “**Shareholders**”) and potential investors with an update on the business development of the Company and its subsidiaries (collectively, the “**Group**”) for the first quarter of 2026 on a voluntary basis.

TOTAL CONSOLIDATED REVENUE

For the three months ended 31 March 2026, the Group’s unaudited consolidated revenue¹ increased by approximately 1.9% to US\$337.4 million, compared to the unaudited consolidated revenue of approximately US\$331.0 million for the corresponding period of last year.

¹ Including the Group’s manufacturing business, branding business and other businesses not covered herein, and after the elimination of inter-segment sales.

* *For identification purpose only*

FOOTWEAR MANUFACTURING BUSINESS

An analysis of the revenue, shipment volume and average selling price (“ASP”) in relation to the footwear manufacturing business of the Group for the three months ended 31 March 2026 is shown in the table below:

	For the three months ended 31 March <i>(Unaudited)</i>		Change (%)
	2026	2025	
Revenue (<i>US\$ million</i>)	327.4	320.5	+2.2
Shipment Volume (<i>million pairs</i>)	11.9	12.1	-1.7
Average Selling Price (<i>US\$/pair</i>)	27.4	26.4	+3.8

In respect of the footwear manufacturing business, shipment volumes in the three months ended 31 March 2026 decreased by approximately 1.7%, reflecting fewer working days with Ramadan celebrations in Indonesia and Bangladesh occurred earlier in 2026. ASP increased by 3.8%, driven by a higher-ASP product mix within the Group’s Sports segment.

GROUP PERFORMANCE

Under its recently announced Three-Year Plan (2026-2028), the Group focuses on commissioning and ramping up three new factories in Indonesia, Bangladesh and Vietnam in 2026. Together with the Group’s existing factory in Solo, Indonesia, these new factories will add approximately 20 million pairs of additional production capacity over the coming years. With 2026 set as an investment year, the Group expects the majority of the profit growth from the strategies outlined in its Three-Year Plan to materialise in the latter part of the 2026-2028 period. For the three new factories in Indonesia, Bangladesh and Vietnam, the Group expects they will commence operations in the second half of 2026.

In addition, the Group remains committed to returning additional cash up to US\$60 million to shareholders in 2026 through a combination of share repurchases and special dividends, on top of paying regular dividends with a payout ratio of approximately 70% (comprising final dividends and interim dividends).

By order of the Board
Stella International Holdings Limited
Chen Li-Ming, Lawrence
Chairman

Hong Kong, 16 April 2026

As at the date of this announcement, the executive Directors are Mr. Chen Li-Ming, Lawrence, Mr. Chi Lo-Jen, Mr. Gillman Charles Christopher and Mr. Chiang Yi-Min, Harvey; and the independent non-executive Directors are Mr. Bolliger Peter, Mr. Chan Fu Keung, William, BBS, Mr. Yue Chao-Tang, Thomas, Ms. Wan Sin Yee, Cindy and Ms. Ma Hui-Fan, Connie.