

# A leading manufacturer and retailer of quality footwear products

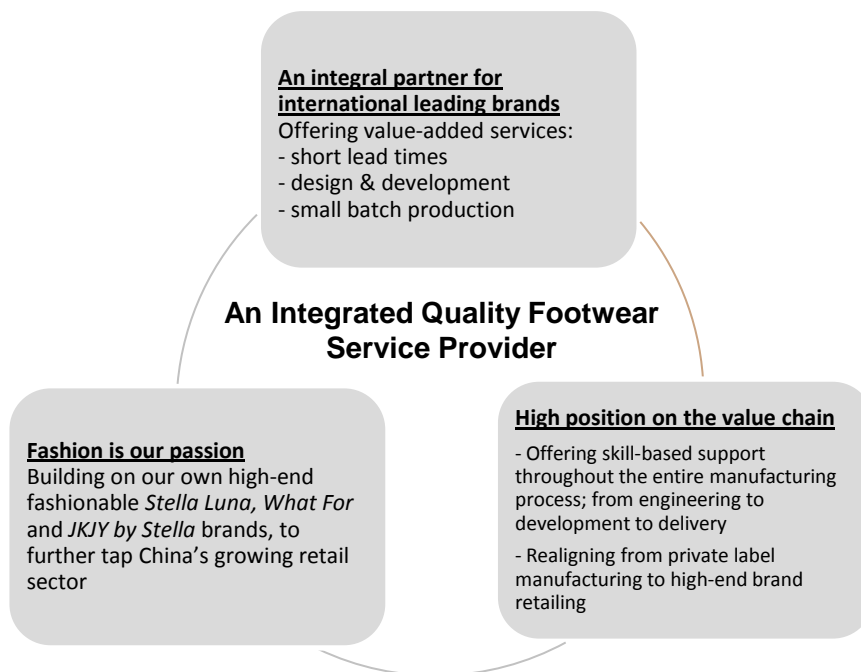
**Stella International** is a leading developer and manufacturer of quality footwear and leather good products and was listed on The Stock Exchange of Hong Kong Limited on 6 July 2007. While making casual, fashion and sports footwear for our brand customers, we also offer them a one-stop shop that combines the elements of design, development and manufacturing.

Since 1982, Stella has developed strong working relationships with many of the world's top brand names to produce quality shoes. Our client base includes six of the world's top ten casual footwear companies, namely, Clarks, Deckers, ECCO, Rockport, Timberland and Wolverine, as well as leading companies in fashion footwear, such as Cole Haan, Guess, Jones Group, Kenneth Cole, Tory Burch and Michael Kors.

We also design, develop and manufacture footwear for several high-fashion brands such as Alexander Wang, Armani, Bally, Givenchy, Kenzo, Marc Jacobs, Paul Smith, 3.1 Phillip Lim, Prada and Via Spiga.

In 2006, Stella launched *Stella Luna*, its first self-developed retail brand, in China. It has since opened retail stores in six more countries under the *Stella Luna* brand, as well as other self-developed brands *What For* and *JKJY by Stella*. Stella is also investing in its design and development capability to offer a wide range of leather accessories to our customers.

## Striving to be the best in our business...



\*For identification purpose only



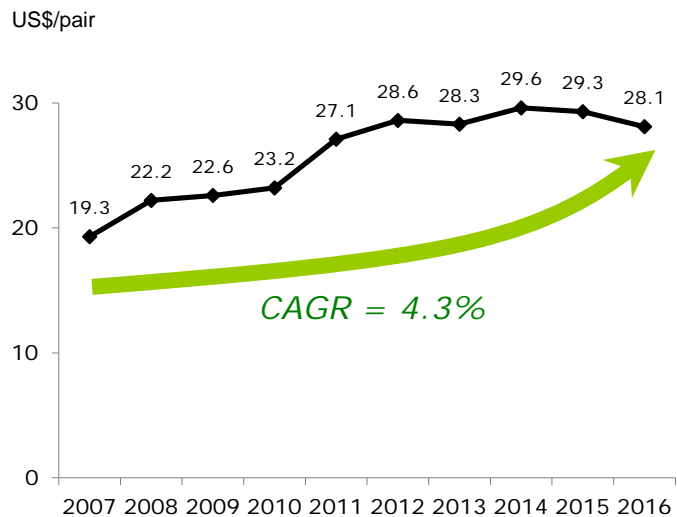
**Our brand partners**



**Corporate highlights**

Listing date	6 July 2007
Year end	31 December
Turnover in FY 2016	US\$1,550.9 million
Turnover of retail business in FY 2016	US\$77.8 million
Total dividend for 2016	HK70 cents
Market capitalisation (as of 20 March 2017)	US\$1.23 billion
Labour force (as of 31 December 2016)	71,000

**ASP growth**



**Retail store network**

	Stella Luna	What For	JKJY by Stella
<b>Greater China</b>			
Eastern China	47	6	0
Southern China	34	11	0
Northern China	34	16	0
North-East China	10	7	0
South-West China	32	9	1
Central China	18	8	0
Taiwan	1	0	1
<b>Subtotal</b>	<b>186</b>	<b>57</b>	<b>2</b>
France	4	48	3
Philippines	1	1	1
Bahrain	1	1	0
Kuwait	2	2	0
Lebanon	9	8	0
United Arab Emirates	4	1	0
<b>Total</b>	<b>207</b>	<b>118</b>	<b>6</b>

as at 31 December 2016

**Our retail brands**

STELLA LUNA



WHAT FOR



JKJY BY STELLA



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