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Stella International Holdings Limited 九 興 控 股 有 限 公 司 *

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1836)

INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 2012

The board (the "Board") of directors (the "Directors") of Stella International Holdings Limited (the "Company") is pleased to announce the unaudited interim results of the Company and its subsidiaries (the "Group") for the six months ended 30 June 2012, together with the comparative figures for the corresponding period in 2011 as follows:—

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME For the six months ended 30 June 2012

	Six months ended			
		30 Ju	ine	
		2012	2011	
	Notes	US\$'000	US\$'000	
		(Unaudited)	(Unaudited)	
Revenue	3	683,107	672,099	
Cost of sales		(513,590)	(507,481)	
Gross profit		169,517	164,618	
Other income		8,141	4,978	
Other gains and losses		13,627	405	
Distribution and selling costs		(60,617)	(47,261)	
Administrative expenses		(34,350)	(30,505)	
Research and development costs		(23,395)	(20,133)	
Share of profit (loss) of associates		281	(3,576)	
Interest on bank borrowings wholly repayable				
within 5 years		(49)		
Profit before tax		73,155	68,526	
Income tax expense	4	(6,632)	(3,689)	

^{*} For identification purpose only

Six months ended 30 June

	30 J	une
	2012	2011
Notes	US\$'000	US\$'000
1,000	(Unaudited)	(Unaudited)
6	66,523	64,837
	492	(1,644)
	67,015	63,193
	66,557	64,906
	(34)	(69)
	66,523	64,837
	67 049	63,260
	(34)	(67)
	67,015	63,193
8		
	0.0840	0.0820
	0.0840	0.0819
		2012 Notes US\$'000 (Unaudited) 6 66,523 66,557 (34) 66,523 67,049 (34) 67,015 8 0.0840

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION *At 30 June 2012*

	Notes	30 June 2012 <i>US\$'000</i> (Unaudited)	31 December 2011 <i>US\$'000</i> (Audited)
NON-CURRENT ASSETS			
Property, plant and equipment	9	203,106	186,603
Prepaid lease payments		15,635	13,230
Interest in associates	5	7,457	15,744
Deposit paid for acquisition of property,		10.00	
plant and equipment	9	19,268	33,272
		245,466	248,849
CURRENT ASSETS			
Inventories		220,110	182,497
Trade and other receivables	10	354,002	266,732
Prepaid lease payments		318	320
Amounts due from associates	11	81,936	56,348
Derivative financial instruments		97 54 000	293
Held for trading investments Tax recoverable		54,900	51,905 3,697
Cash and cash equivalents		6,996 150,311	264,233
		868,670	826,025
CURRENT LIABILITIES			
Trade and other payables	12	191,503	145,164
Bills payable	12	5	35,842
Derivative financial instruments		11	_
Bank borrowings	13	25,000	_
Tax liabilities		36,502	31,868
		253,021	212,874
NET CURRENT ASSETS		615,649	613,151
		861,115	862,000
CAPITAL AND RESERVES Share capital Share premium and reserves	14	10,160 849,634	10,160 852,117
Share premium and reserves		077,007	002,117
Equity attributable to owners of the Company		859,794	862,277
Non-controlling interests		1,321	(277)
		861,115	862,000

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 30 June 2012

	Attributable to owners of the Company											
	Share capital US\$'000	Share premium US\$'000	Merger reserve US\$'000 (Note 1)	Capital reserve US\$'000 (Note 2)	Exchange reserve US\$'000	Shares held for long term incentive scheme USS'000	Capital redemption reserves US\$'000 (Note 3)	Share award reserve US\$'000	Accumulated profits US\$'000	Subtotal US\$'000	Non- controlling interests US\$'000	Total US\$'000
At 1 January 2011 (audited)	10,160	154,503	45,427	1,146	(2,726)	(5,056)	190	1,026	597,621	802,291	(84)	802,207
Profit (loss) for the period Exchange differences on translation of foreign operations				- 	(1,646)				64,906	64,906 (1,646)	(69)	64,837
Total comprehensive (expense) income for the period					(1,646)				64,906	63,260	(67)	63,193
Recognition of equity-settled share-based payments Shares vested under long term incentive scheme Dividend recognised as distribution	- - -	- - -	- - -	- - -	- - -	1,701 	- - -	569 (390)	(1,311) (54,227)	569 - (54,227)	- - -	569 - (54,227)
At 30 June 2011 (unaudited)	10,160	154,503	45,427	1,146	(4,372)	(3,355)	190	1,205	606,989	811,893	(151)	811,742
Profit (loss) for the period Exchange differences on translation of foreign operations					2,698				78,082	78,082 2,698	(135)	77,947 2,707
Total comprehensive (expense) income for the period					2,698				78,082	80,780	(126)	80,654
Recognition of equity-settled share-based payments Shares vested under long term incentive scheme Dividend recognised as distribution	- - -	- - -	- - -			5	- - -	203 12 	(17) (30,599)	203 - (30,599)	- - -	203 - (30,599)
At 31 December 2011 (audited)	10,160	154,503	45,427	1,146	(1,674)	(3,350)	190	1,420	654,455	862,277	(277)	862,000
Profit (loss) for the period Exchange differences on translation of foreign operations	- 	- 	- 		492	- 			66,557	66,557	(34)	66,523
Total comprehensive (expense) income for the period					492				66,557	67,049	(34)	67,015
Capital injection from non-controlling interest Recognition of equity-settled share-based payments Shares vested under long term incentive scheme Dividend recognised as distribution	- - - -	- - - -	- - - -	- - - -	- - - -	- - 617 	- - - -	79 (66)	(551) (69,611)	79 - (69,611)	1,632 - - -	1,632 79 - (69,611)
At 30 June 2012 (unaudited)	10,160	154,503	45,427	1,146	(1,182)	(2,733)	190	1,433	650,850	859,794	1,321	861,115

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the six months ended 30 June 2012

		Six months ended 30 June		
	Note	2012 <i>US\$'000</i> (Unaudited)	2011 <i>US\$'000</i> (Unaudited)	
Net cash used in operating activities		(2.200)	(2.690)	
Purchase of tax reserve certificates Increase in investments held for trading		(3,299) (1,687)	(3,689) (17,850)	
Other operating cash flows		(71,778)	(74,096)	
		(76,764)	(95,635)	
Net cash generated from (used in) investing activities: Net proceeds from disposal of interest in an associate				
(net of transaction cost)		19,974	_	
Purchase of property, plant and equipment	1.7	(8,762)	(11,573)	
Acquisition of a subsidiary Deposit paid for property, plant and equipment	17	(4,100) (3,854)	(25,441)	
Prepaid lease payment of land use right		(3,334) $(1,512)$	(3,187)	
Other investing cash flows		3,632	2,259	
		5,378	(37,942)	
Net cash used in financing activities: Dividend paid New bank loans raised Capital injection from non-controlling interests		(69,611) 25,000 1,632	(54,227)	
		(42,979)	(54,227)	
Net decrease in cash and cash equivalents		(114,365)	(187,804)	
Cash and cash equivalents at the beginning of the period		264,233	360,210	
Effect of foreign exchange rate changes		443	791	
Cash and cash equivalents at the end of the period		150,311	173,197	
Represented by:				
Bank balances and cash Deposits placed in financial institutions		126,531 23,780	131,996 41,201	
		150,311	173,197	

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

For the six months ended 30 June 2012

1. BASIS OF PREPARATION

> The condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard 34 (HKAS 34) Interim Financial Reporting issued by the Hong Kong Institute of

> Certified Public Accountants as well as with the applicable disclosure requirements of Appendix 16 to

the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing

Rules").

2. PRINCIPAL ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared on the historical cost basis except for

certain financial instruments, which are measured at fair values.

Except for as described below, the accounting policies and methods of computation used in the condensed

consolidated financial statements for the six months ended 30 June 2012 are the same as those followed in

the preparation of the Group's annual financial statements for the year ended 31 December 2011.

In the current interim period, the Group has applied, for the first time, the following amendments to Hong

Kong Financial Reporting Standards ("HKFRSs") issued by the Hong Kong Institute of Certified Public

Accountants ("HKICPA"):

Amendments to HKFRS 7

Financial instruments: Disclosures – Transfers of Financial Assets

Amendments to HKAS 12

Deferred tax: Recovery of Underlying Assets

The application of the above amendments to HKFRSs in the current interim period has had no material effect on the amounts reported in these condensed consolidated financial statements and/or disclosures set

out in these condensed consolidated financial statements.

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3. SEGMENT INFORMATION

The following is an analysis of the Group's revenue and results by operating and reportable segments for the periods under review:

Six months ended 30 June 2012

	Men's footwear <i>US\$'000</i>	Women's footwear US\$'000	Footwear retailing and wholesaling US\$'000	Segment total US\$'000	Eliminations US\$'000	Consolidated US\$'000
Revenue						
External sales	222,611	404,952	55,544	683,107	_	683,107
Inter-segment sales		15,241		15,241	(15,241)	
Group's revenue	222,611	420,193	55,544	698,348	(15,241)	683,107
Segment profit (loss)	31,271	75,610	623	107,504		107,504
Unallocated income						
- Interest income from banks						2,825
 Rental income 						1,205
Sale of scrap						2,725
– Others						1,298
Unallocated expenses – Research and development						
expenses						(23,395)
- Central administration costs						(32,866)
Share of profit of associates						281
Other gains and losses						13,627
Finance cost						(49)
Profit before tax						73,155

Six months ended 30 June 2011

	Men's footwear US\$'000	Women's footwear US\$'000	Footwear retailing and wholesaling US\$'000	Segment total US\$'000	Eliminations US\$'000	Consolidated US\$'000
Revenue						
External sales	225,626	403,164	43,309	672,099	-	672,099
Inter-segment sales		22,679		22,679	(22,679)	
Group's revenue	225,626	425,843	43,309	694,778	(22,679)	672,099
Segment profit	31,041	80,587	2,831	114,459	(194)	114,265
Unallocated income						
- Interest income from banks						2,167
 Rental income 						1,788
 Sale of scrap 						73
– Others						557
Unallocated expenses						
- Research and development						
expenses						(20,133)
 Central administration costs 						(27,020)
Share of loss of associates						(3,576)
Other gains and losses						405
Profit before tax						68,526

Segment profit (loss) represents profit (loss) attributable to each segment without allocation of interest income from banks, rental income, sales of scrap, research and development costs, central administration costs, share of results of associates, other gains and losses and finance cost. This is the measure reported to the chief operating decision maker, the Group's chief executive officer, for the purposes of resource allocation and performance assessment.

The following is an analysis of the Group's assets by operating segment:

	At	At
	30 June	31 December
	2012	2011
	US\$'000	US\$'000
Men's footwear	298,919	240,864
Women's footwear	498,934	389,549
Footwear retailing and wholesaling	75,298	78,464
Total segment assets	873,151	708,877
Other assets	240,985	365,997
Consolidated assets	1,114,136	1,074,874

4. INCOME TAX EXPENSE

	Six months ende	ed 30 June
	2012	2011
	US\$'000	US\$'000
Enterprise Income Tax ("EIT") in the People's Republic of		
China ("PRC")	6,632	3,689

EIT in the PRC is calculated based on the statutory rate of 25% of the assessable profit for those subsidiaries established in the PRC, as determined in accordance with the relevant income tax rules and regulations in the PRC.

As stated in the Decree Law No. 58/99/M, Chapter 2, Article 12, dated 18 October 1999, a subsidiary, Bestsource Technology (Macao Commercial Offshore) Limited, which was acquired in 2010, is exempted from Macao Complementary Tax.

Taxation arising in other jurisdictions including Thailand and Malaysia is calculated at the rates prevailing in the respective jurisdictions.

In October 2010, the Hong Kong Inland Revenue Department (the "IRD") initiated a tax audit on the Hong Kong tax affairs of certain subsidiaries of the Company for the years of assessment for 2004/2005 onwards.

From March 2011 to March 2012, the IRD issued estimated profits tax assessments relating to the years of assessment 2004/05 and 2005/06, that is, for the financial years ended 31 December 2004 and 2005, against certain subsidiaries of the Company. The Group lodged objections with the IRD against these estimated assessments. The IRD agreed to hold over the tax claimed subject to the purchasing of tax reserve certificates ("TRCs"). As at 30 June 2012, the Group purchased TRCs amounted to HK\$28,700,000 and HK\$25,580,000 (equivalent to approximately US\$3,697,000 and US\$3,299,000 respectively) for the years of assessment 2004/05 and 2005/06 respectively, which has been recorded in the condensed consolidated statement of financial position as a tax recoverable.

The directors of the Company are of the opinion that the tax audit exercise is still at a fact-finding stage and that no profits tax is payable by the Group as the subsidiaries in question did not carry out any business, nor derive any profits, in Hong Kong. Accordingly, no additional provision for Hong Kong Profits Tax is considered necessary in respect of the tax audit.

5. DISPOSAL OF AN ASSOCIATE

On 2 April 2012, the Group disposed of 49% interest in StellaDeck Fashion Limited ("StellaDeck") to a third party. Before the disposal, the Group owned 49% interest in StellaDeck and the investment was previously accounted for as an investment in an associate using the equity method of accounting. This transaction has resulted in the recognition of a gain of US\$11,177,000 in profit or loss (included in other gains and losses).

6. PROFIT FOR THE PERIOD

Profit for the period has been arrived at after charging (crediting):

	Six months ended 30 June		
	2012	2011	
	US\$'000	US\$'000	
Write-down of inventories (included in costs of sales)	3,168	689	
Depreciation of property, plant and equipment	14,029	12,452	
Release of prepaid lease payments	263	142	
Share-based payments (included both in costs of			
sales and administrative expenses)	79	569	
Loss on disposal of property, plant and equipment	_	358	
Net fair value (gain) loss on held for trading investments			
(included in other gains and losses)	(1,308)	243	
Interest income on bank balances	(2,914)	(2,259)	
Net fair value loss (gain) on derivative financial instruments			
(included in other gains and losses)	207	(191)	
Impairment loss recognised in respect of interest in associates			
(included in other gains and losses)	809	_	

7. DIVIDENDS

	Six months ended 30 June		
	2012	2011	
	US\$'000	US\$'000	
Final dividend declared and paid for 2011			
- HK68 cents (2010: HK53 cents) per share	69,611	54,227	
Interim dividend declared subsequent to period end			
- HK30 cents (2011: HK30 cents) per share	30,724	30,626	

The board has determined the payment of an interim dividend in respect of the period ended 30 June 2012 of HK30 cents (2011: HK30 cents) per ordinary share to owners of the Company whose names appeared in the register of members of the Company at the close of business on 4 September 2012.

8. EARNINGS PER SHARE

The calculation of the basic and diluted earnings per share attributable to owners of the Company is based on the following data:

	Six months ended 30 June		
	2012	2011	
	US\$'000	US\$'000	
	(Unaudited)	(Unaudited)	
Earnings			
Profit for the period attributable to owners of the Company			
for the purposes of basic and diluted earnings per share	66,557	64,906	
	Six months end	led 30 June	
	2012	2011	
	'000	'000	
Number of shares			
Weighted average number of ordinary shares for the purpose of			
basic earnings per share	792,389	791,619	
Effect of dilutive potential ordinary shares:			
Unvested shares awarded	207	622	
Weighted average number of ordinary shares for the purpose of			
diluted earnings per share	792,596	792,241	

The weighted average number of ordinary shares for the purposes of basic and diluted earnings per share have been arrived at after deducting the shares held in trust for the Company by Teeroy Limited (see Note 16).

9. PROPERTY, PLANT AND EQUIPMENT

During the period, the Group acquired property, plant and equipment of approximately US\$30,732,000 (2011: US\$19,394,000) for business expansion.

In addition, during the period, the Group paid approximately US\$3,854,000 (2011: US\$25,441,000) in deposits for acquisition of property, plant and equipment in order to expand its manufacturing capabilities in the PRC.

10. TRADE AND OTHER RECEIVABLES

The Group allows an average credit period of 60 days to its trade customers.

The following is an analysis of the Group's trade receivables by age, presented based on the invoice date at the end of the reporting period:

	30 June	31 December
	2012	2011
	US\$'000	US\$'000
Trade receivables:		
0 – 30 days	171,578	139,867
31 – 60 days	66,927	45,120
61 – 90 days	7,795	7,798
Over 90 days	661	3,935
	246,961	196,720
Other receivables and prepayments	107,041	70,012
	354,002	266,732

11. AMOUNTS DUE FROM ASSOCIATES

The amounts due from associates are trading balances, representing prepayments to associates for purchase of goods, which are aged within 90 days. The amounts are unsecured and interest-free.

12. TRADE, BILLS AND OTHER PAYABLES

The following is an analysis of the Group's trade and bills payables by age, presented based on the invoice date at the end of the reporting period:

	30 June	31 December
	2012	2011
	US\$'000	US\$'000
Trade payables:		
0 – 30 days	49,489	46,979
31 – 60 days	13,274	13,693
Over 60 days	38,880	30,269
	101,643	90,941
Other payables	89,865	90,065
	191,508	181,006

13. BANK BORROWINGS

During the period, the Group obtained new bank loans denominated in United States dollars amounting to US\$25,000,000 (2011: Nil). The loans carry interest at fixed market rates of 2% per annum. The proceeds were used for general working capital purposes.

14. SHARE CAPITAL

	Number of share	Nominal value HK\$'000
Ordinary of HK\$0.10 each		
Authorised: As at 1 January 2012 and 30 June 2012	5,000,000,000	500,000
Issued and fully paid: As at 1 January 2012 and 30 June 2012	794,379,500	79,438
Shown in financial statements as		US\$10,160,000

15. CAPITAL COMMITMENTS

30 June	31 December
2012	2011
US\$'000	US\$'000
Capital expenditure authorised but not contracted	
• •	47.674
for in respect of property, plant and equipment 56,200	47,674
Capital expenditure contracted for but not provided	
in the condensed consolidated financial statements	
in respect of acquisition of property, plant and equipment	7,443
64,756	55,117

16. SHARE-BASED PAYMENTS

Long Term Incentive Scheme (the "Scheme")

On 19 February 2009, a total of 2,445,500 shares of the Company were awarded to 85 eligible participants including six directors of the Company (at the relevant time) with the remaining being 79 employees of the Group at a consideration HK\$1 per person. Pursuant to the Scheme, the Company appointed a trustee, Teeroy Limited (the "Trustee"), for the purpose of administering the Scheme and holding the awarded shares before they vest on behalf of the Company.

On 19 March 2010, another 1,428,000 shares of the Company were awarded to 125 eligible participants including six directors of the Company (at the relevant time) with the remaining being 119 employees of the Group also at a consideration of HK\$1 per person.

On 15 July 2011, a total of 27,500 shares of the Company were awarded to an employee of the Company at a consideration of HK\$1.

Details of the movement with respect to the grant of the Company's shares during the periods ended 30 June 2012 and 2011 are as follows:

			Outstanding				Outstanding
			at	Granted	Vested	Cancelled	at
			1 January	during	during	during	30 June
	Grant date	Vesting period	2012	the period	the period	the period	2012
Directors	19 March 2010	19 March 2010 – 1 April 2012	186,000	-	(186,000)	-	-
Former director (Note)	19 March 2010	19 March 2010 – 1 April 2012	12,000	-	(12,000)	-	-
Employees	19 February 2009	19 February 2009 – 1 April 2012	4,900	_	(4,900)	_	_
	19 March 2010	19 March 2010 - 1 April 2012	206,500	-	(206,500)	-	-
	15 July 2011	15 July 2011 - 1 September 2012	2,500	_	-	_	2,500
	19 February 2009	19 February 2009 - 1 April 2013	4,900	_	_	_	4,900
	15 July 2011	15 July 2011 - 1 September 2013	5,000	_	-	_	5,000
	15 July 2011	15 July 2011 - 1 September 2014	7,500	_	-	_	7,500
	15 July 2011	15 July 2011 – 1 September 2015	10,000				10,000
			439,300		(409,400)		29,900

Note: A former director is retained as an employee of the Group.

			Outstanding				Outstanding
			at	Granted	Vested	Cancelled	at
			1 January	during	during	during	30 June
	Grant date	Vesting period	2011	the period	the period	the period	2011
Directors	19 February 2009	1 January 2009 – 1 April 2011	306,000	_	(306,000)	_	_
	19 March 2010	19 March 2010 - 12 April 2011	186,000	-	(186,000)	-	-
	19 March 2010	19 March 2010 - 1 April 2012	186,000	-	-	-	186,000
Former director (Note)	19 March 2010	19 March 2010 - 1 April 2011	12,000	-	(12,000)	-	-
	19 March 2010	19 March 2010 - 1 April 2012	12,000	-	-	-	12,000
Employees	19 March 2010	19 March 2010 – 12 April 2010	1,000	-	-	(1,000)	-
	19 February 2009	19 February 2010 – 1 April 2011	419,900	-	(414,900)	(5,000)	-
	19 March 2010	19 March 2010 - 1 April 2011	214,500	-	(213,000)	(1,500)	-
	19 February 2009	19 February 2009 - 1 April 2012	4,900	-	-	-	4,900
	19 March 2010	19 March 2010 - 1 April 2012	215,000	-	_	(5,000)	210,000
	19 February 2009	19 February 2009 – 1 April 2013	4,900	-	-	-	4,900
	19 March 2010	19 March 2010 – 1 April 2013	2,500			(2,500)	
			1,564,700	_	(1,131,900)	(15,000)	417,800

Note: A former director is retained as an employee of the Group.

As at 30 June 2012, the Trustee maintained a pool of 1,785,400 shares (31 December 2011: 2,194,800 shares) of which 29,900 shares were held for the benefit of selected eligible participants under the Scheme and the remaining 1,755,500 shares were available for the Trustee to satisfy the Scheme upon their respective vesting or future grant.

No shares were awarded to any eligible participants under the Scheme for the period ended 30 June 2012.

During the period, US\$79,000 (six months ended 30 June 2011: US\$569,000) was recognised as an expense in the condensed consolidated statement of comprehensive income with a corresponding credit to a share award reserve.

17. ACQUISITION OF A SUBSIDIARY

On 17 February 2012, the Group acquired the entire equity interest in PT Young Tree Industries through the acquisition of the entire equity interest in Yang Fu Limited and Starry Thrive Limited. Yang Fu Limited, Starry Thrive Limited and PT Young Tree Industries (the "PT Young Tree Group") are principally engaged in the manufacturing of footwear components and were acquired with the objective of expanding the Group's operation. PT Young Tree Group was acquired for a cash consideration of US\$4,100,000 and the acquisition was completed on 17 February 2012.

Acquisition-related costs are negligible and have been excluded from the cost of acquisition. They have been recognised directly as an expense in the period and included in the "administrative expenses" line item in the condensed statement of comprehensive income.

Assets and liabilities recognised at the date of acquisition (determined on a provisional basis)

	US\$'000
Prepaid lease payment	1,232
Property, plant and equipment	2,627
Receivables, prepayments and deposits	323
Other payables	(82)
	4,100

The receivables acquired (which principally comprised deposits) in these transaction with a fair value of US\$323,000 have gross contractual amounts of US\$323,000. At the acquisition date, all contractual cash flows were expected to be collected.

Consideration paid in cash

4,100

Impact of acquisition on the results of the Group

Included in the profit for the interim period is a profit of US\$986,000 incurred by PT Young Tree Group. Revenue for the period includes US\$14,708,000 which is attributable to PT Young Tree Group.

Had the acquisition of PT Young Tree Group been effected at the beginning of the interim period, the total amount of revenue of the Group for the six months ended 30 June 2012 would have been US\$688,010,000, and the amount of the profit for the period would have been US\$66,852,000. The proforma information is for illustrative purposes only and is not necessarily an indication of revenue and results of operations of the Group that actually would have been achieved had the acquisition been completed at the beginning of the interim period, nor is it intended to be a projection of future results.

In determining the 'pro-forma' revenue and profit of the Group had PT Young Tree Group been acquired at the beginning of the interim period, the directors calculated depreciation and amortisation of plant and equipment based on the recognised amounts of plant and equipment at the date of the acquisition.

18. RELATED PARTY DISCLOSURES

(I) Related party transactions

Company	Transactions	Six months en 2012 US\$'000	nded 30 June 2011 US\$'000
興昂制革 (惠州)有限公司 ¹ (Simona Tannery Co. Ltd.)	Purchase of leather and tannery products	_	17,100
東莞興立精密模具有限公司 ¹ (Sincerely International Limited)	Purchase of molds	_	1,764
東莞興泰鞋材有限公司 ¹ (Sanford International Co. Ltd.)	Purchase of sole materials Rental income	<u>-</u>	4,921 58
東莞興騰鞋材有限公司 ¹ (Dongguan Xintan Footwear Co. Ltd.)	Purchase of sole materials	_	13,656
惠州興昂鞋業有限公司 ¹ (Huizhou Stella Footwear Co. Ltd.)	Purchase of footwear products	_	1,062
辛集市寶得福皮業有限公司 ² (Xinji Baodefu Leather Co. Ltd.)	Purchase of footwear products	49,069	42,669
Cosmic Gold Enterprise Limited ²	Processing fee paid	-	1,488
Mountain Gear Ltd. and its subsidiaries ³	Sales of footwear products	_	475
Ace Opportunity Ltd. and its subsidiaries ³	Sales of footwear products		368

- Companies wholly and ultimately owned by a director of the Company until 31 October 2011 on which these companies ceased to be related parties when the director of the Company ceased to be interested in the share capital in these companies on 1 November 2011.
- ² Associates of the Company
- Companies owned and controlled by a director of the Company until 31 October 2011 on which these companies ceased to be related parties when the director ceased to be interested in the share capital in these companies on 1 November 2011.

(II) Compensation of key management personnel

The remuneration of directors and other members of key management during the period was as follows:

	Six months ended 30 June		
	2012	2011	
	US\$'000	US\$'000	
Short-term benefits	374	373	
Share-based payment expenses	48	286	
	422	659	

The remuneration of directors and key executives is determined by the board and its remuneration committee having regard to the performance of individuals and market trends.

CHAIRMAN'S STATEMENT

The first half of 2012 was another challenging period for the global economy. The European sovereign debt crisis, now in its third year, has moved to a more worrying stage, with policymakers bowing to inevitable sovereign and banking bailouts for Greece and Spain while seemingly no closer to a lasting solution. Meanwhile, the United States, the world's other major importer, continues to languish under high unemployment and weak economic growth.

Yet Stella has been able to rise to the challenge. The first half of the year saw the Group pull in a solid profit as we continued to attract demand for our value-adding footwear products and preside over a growing, and increasingly diverse, retail business. This enabled us to overcome a dip in shipment volumes as a result of temporary capacity restraints and a weakening global economy.

The key to our resilience has been our fundamental belief in building strong long-term relationships with our customers – whether as an indispensable manufacturer for some of the world's leading footwear brands, or as a retailer of captivating shoes for China's increasingly sophisticated consumers.

Another main contributor is our commitment to quality. We are one of the very few manufacturers that have harnessed the talent and design capability necessary to work as a committed partner of global brands and produce uniquely customised products. This continues to allow us to attract a higher average selling price for our footwear products than our peers.

Our insistence to offer high quality and design-driven products also allows us to preside over a thriving retail business, despite a slight slowdown in retail sales growth in China. The first half of the year saw a further expansion of our retail network, including the official launch of *JKJY*, Stella's new retail brand catering for the men's affordable luxury footwear market. The launch is part of a broader strategy to diversify our retail portfolio, which will allow us to cover more niche markets and further strengthen our retail business.

We ensured our manufacturing business remained competitive by further rationalising our production capacity throughout the first half of the year to stabilise our workforce and costs. Following the closure of one of our trade-processing factories in Dongguan, we are now in the process of ramping-up production in inland-China and South-East Asia.

We also continue to invest in our research and development capabilities, which are focused on our design studios in Dongguan and Italy, to develop new products that will further build our niche as both a high-end, value-adding footwear manufacturer and retailer.

Looking forward, on the manufacturing side, we expect demand to remain stable, particularly for our more high-end products, while we will continue to work with and support our customers which are adversely affected by the global economic slowdown. We also expect our capacity to become more stable in the second half of the year as we overcome existing capacity constraints.

Meanwhile, we expect that demand for our retail products will continue to grow, albeit at a slower pace than in previous periods in the short-term. As a result, we will work to refine our retail network during the second half of the year. This strategy will leave us well positioned to capture the long-term potential of the Chinese retail market.

On behalf of the Board, I would like to extend my sincere gratitude to our shareholders, customers and business partners for their unwavering support throughout the first half of this year. In addition, I would also like to take this opportunity to thank all my colleagues and staff for their continued contribution and unyielding commitment to Stella.

MANAGEMENT DISCUSSION AND ANALYSIS

Financial Highlights

Competitive Advantages Support Resilient Performance

The Group stood firm in the face of a worsening global economy in the first half of 2012, as the deepening European debt crisis roiled financial markets and shook consumer confidence around the world.

In the face of these challenges, Stella was well positioned to resist some of these pressures as the result of the prudent rationalisation of our manufacturing operations, strong relationship with customers and increasing recognition of our value-adding high-quality footwear products.

Total revenue rose 1.6% to US\$683.1 million in the first six months of the year, compared to US\$672.1 million in the first half of last year, as pressure on our manufacturing business was partially offset by the growth of our retail business. However, a combination of slowing global demand and temporary capacity constraints caused by the rationalisation of our production base and the control of overtime labour hours saw shipment volumes fall 11.9% to 22.9 million pairs, compared to 26.0 million pairs in the same period of last year.

The average selling price ("ASP") of our footwear products rose 12.5% year-on-year to US\$27.9 during the period, which was mostly attributable to the inflation of input costs, higher recognition of our quality products, as well as on-going improvements in our product mix.

Women's fashion footwear continued to make up the largest segment of our manufacturing business, contributing 36.4% to the Group's total revenue. Contributions from the men's and women's casual footwear segments were 24.1% and 22.5% of overall revenue respectively, while the contribution from the men's fashion footwear segment was 8.5%.

Retail Business Expands to Touch New Market Segments

Our retail business continued to increase its contribution to overall revenue and further diversified its reach within China's affordable luxury market following the opening of our first three *JKJY* men's fashion footwear stores.

Revenue from the retail business grew 28.2% year-on-year to US\$55.5 million in the first half of the year, which also saw the expansion of our network of *Stella Luna* and *What For* stores. Same store sales (for China stores only) grew at a slower pace during the period than in previous years, up 8.7% year-on-year reaching US\$33.6 million. This is partially due to a high base and ongoing efforts to integrate *What For* with our Italian design studio. Gross profit for the retail business was US\$38.7 million in the first half of the year, up 26.5% from the same period of last year.

Solid Financial Performance in a Difficult Operating Environment

Total gross profit across all business segments for the six months under review was US\$169.5 million, a 3.0% increase year on year. This growth was mostly attributable to the strong growth of our retail business and value-adding production process.

Geographically, North America and Europe continued to be our two largest markets, accounting for 49.6% and 22.9% of the Group's total revenue in the first half of the year respectively. This was followed by Greater China which accounted for 19.4%, Asia (ex. Greater China) for 6.0%, and other regions for 2.1%.

Business Review

High Position in the Value Chain Protects Margins and Profitability

Stella is one of the few footwear manufacturers that is positioned at the high end of the value chain due to our commitment to quality, strong research and development capabilities, small-batch and customised production, short lead-times and on time delivery.

Our design-led process and unique positioning in the sector also saw us attract a higher ASP than the industry average and attract continuous demand from luxury and niche clients.

Furthermore, our unique design and research and development capability sustains the strong profitability of our retail business. Our two design studios in Dongguan, China and Venice, Italy, are home to a team of exciting and experienced footwear designers, many of whom have worked with Europe's premier luxury fashion labels, providing Stella with the experience and talent to keep in step with, and contribute to, global fashion trends.

Further Rationalisation and Diversification of Production Base

We experienced temporary constraints on our production capacity in the first half of this year following the closure of a trade-processing factory in Dongguan (upon the expiration of the trade-processing contract with the local government) and stricter controls on overtime hours. This was partially responsible for the fall in shipment volumes over the period.

We also continued to implement our long-term plan of gradually shifting labour-intensive operations away from coastal regions to our new low-cost facilities in inland China and South-East Asia. This will allow us to eliminate long-term capacity constraints, secure a stable labour supply and control costs.

The Group expects to close the temporary capacity shortfall in the second half of the year as we ramp up production at our new Guangxi, Hunan and Indonesian facilities.

Two-tier Demand for Products

The global economic slowdown was another contributor to the fall in shipment volumes in the first-half of the year, particularly for casual products. However, demand for our high-end products remained stable as industry consolidation pushes an increasing number of brands to secure and specialised suppliers such as Stella. This saw our manufacturing running at close to full capacity during the first half of the year.

Growing Client Base Keeps Production Close to Full Capacity

The Group continued to attract new clients in the first half of the year, further reducing our reliance on larger customers. As of 30 June 2012, the Group's top five customers accounted for 55.0% of the Group's total revenue, compared to 57.0% during the same period of last year.

Continuous Expansion of Retail Business

Our *Stella Luna* and *What For* retail brands remained at the forefront of the Chinese affordable luxury footwear market during the first half of the year and further expanded points of sales in China and other markets. We also formally opened our first three *JKJY* stores in Beijing and Shanghai in the first half of the year.

Stella Luna targets the high-end fashion footwear and leather goods markets, with prices ranging from RMB1,200 to RMB6,000 per pair. What For, our contemporary and lifestyle brand, retails from RMB800 to RMB2,800 per pair. JKJY, which crossovers men's fashion and sport footwear retails from RMB2,000 to RMB4,000 per pair.

In the first half of the year, we added a net 12 *Stella Luna* and 14 *What For* stores in China and across the region. The following table shows the geographic distribution of our *Stella Luna*, *What For* and *JKJY* points of sales as of 30 June 2012.

	Stella Luna	What For	JKJY
Greater China			
Eastern China	44	28	2
Southern China	35	31	_
Northern China	34	43	1
North-East China	31	27	_
South-West China	39	36	_
Central China	20	21	_
Taiwan	3		
Sub-total	206	186	3
Thailand			
Bangkok	8	10	_
Nonthaburi	1	_	_
Chonburi (Pattaya)	1	_	_
Phuket	2	1	
Sub-total	12	11	
Philippines	4	1	_
Lebanon	8	8	_
United Arab Emirates	1	1	_
Kuwait	2	2	
Total	233	209	3

Retail Diversification Strategy

The opening of our first *JKJY* stores this year is the latest component of our strategy to diversify our retail business in order to tap the growing demand for high-end men's footwear products and diversify our retail portfolio to cover more niche markets.

Other facets of this strategy include our joint-ventures with prestigious Paris-based *PIERRE BALMAIN* to retail *PIERRE BALMAIN* footwear and leather goods in China.

We plan to open our first PIERRE BALMAIN store in China in the second half of 2012.

Business Outlook

Steady Order Pipeline for Second Half

We expect demand for our customised footwear products to remain steady, even as some clients delay orders due to global economic uncertainty.

The Group will continue to implement strict cost controls in order to maintain margins and profitability. ASP is expected to decrease in the second half of the year, in line with declining input costs. However, this decline will be partially offset by continuous efforts to upgrade our product mix.

Potential risks for the rest of the year include further downturns in world trade as the result of the deteriorating economic situation in Europe and persistent high unemployment in the US. Risks associated with the fluctuation of input costs and RMB inflation are likely to remain lower than in previous years, although we will continue to closely monitor the effect of any stimulus measures introduced by the Chinese government in the second half of the year.

Restoration and Expansion of Manufacturing Capacity

The Group expects to remove current constraints on our production capacity as we increase output and efficiency at our inland China and South-East Asian manufacturing facilities in the second half of the year. This will move us closer to our medium-term goal of rationalising our manufacturing operations into three main hubs: Dongguan as the Group's headquarters, design centre and high-end manufacturing base; inland China for the production of mid-range footwear; and South-East Asia for European shipments.

With wage and input cost inflation likely to remain a long-term challenge, this strategy will enable us to better optimise our manufacturing operations, control costs and secure a stable labour supply.

Enhancement and Diversification of Retail Business

Despite the slowing retail sector in China in the first half of the year, we remain cautiously optimistic about the strong medium-to-long term growth potential of the Chinese footwear market, particularly for mid to upper-tier products. In order to capture these future opportunities, we will prudently refine our retail network in the second half of the year.

We also plan to open our first *Stella Luna* store in Paris in the fourth quarter of the year in order to position Stella's flagship brand on the global stage. We will also continue to prudently consider any opportunities, including joint-ventures, to introduce more brand names to further complement our home-grown brands and enhance Stella's overall revenue mix.

Liquidity, Financial Resources and Capital Structure

As at 30 June 2012, the Group had cash and cash equivalents of about US\$205.2 million (31 December 2011: US\$316.1 million).

As at 30 June 2012, the Group had current assets of about US\$868.7 million (31 December 2011: US\$826.0 million) and current liabilities of about US\$253.0 million (31 December 2011: US\$212.9 million). The current ratio (which is calculated on the basis of current assets over current liabilities) was 3.4 as at 30 June 2012 which indicated the Group's high liquidity and healthy financial position.

Bank Borrowings

The Group had bank borrowings of US\$25 million as at 30 June 2012 (31 December 2011: Nil).

Foreign Exchange Exposure

During the six months ended 30 June 2012, the Group's sales were mostly denominated in U.S. dollars, while the purchase of raw materials and operating expenses were mostly denominated in U.S. dollars and RMB. Currency exposures were mostly in RMB and Hong Kong dollars against the functional currency of the relevant Group company. The Group has not adopted any formal hedging policies and no instruments have been applied for foreign currency hedging purposes during the period under review.

Capital Expenditure

During the period under review, the Group's total capital expenditure amounted to approximately US\$34.6 million (for the six months ended 30 June 2011: US\$19.4 million), of which approximately US\$33.3 million was used in production capacity expansion and approximately US\$1.3 million was used for the expansion of retail store network.

Pledge of Assets

As at 30 June 2012, the Group had not pledged any of its assets (31 December 2011: Nil).

Contingent Liabilities

As at 30 June 2012, the Group had no material contingent liabilities (31 December 2011: Nil).

Employees

As at 30 June 2012, the Group had approximately 76,000 employees (31 December 2011: approximately 70,000). Stella cultivates a caring, sharing and learning culture among our employees and believes that human resources are significant assets to the Group's development and expansion. We actively attract, train and retain individuals who are energetic, committed to and passionate for our business.

We have continued to build a strong management team internally through effective learning and promotion programs, including our "Leadership Program" that was launched in 2010 to identify potential high caliber employees, to assess the quality of senior management and ultimately to determine appropriate remuneration and other human resources related measures.

As of 30 June 2012, our recruitment efforts remain satisfactory, despite the labour shortages.

REVIEW OF ACCOUNTS BY AUDIT COMMITTEE

The audit committee of the Board has reviewed the interim results of the Group for the six months ended 30 June 2012.

INTERIM DIVIDEND

The Board has resolved to declare an interim dividend of HK30 cents per ordinary share for the six months ended 30 June 2012. The interim dividend will be paid to shareholders listed on the register of members of the Company at the close of business on 4 September 2012. It is expected that the interim dividend will be paid on or about 14 September 2012. In order to qualify for the interim dividend for the six months ended 30 June 2012, all share transfers accompanied by the relevant share certificates must be lodged with the Company's share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, for registration not later than 4:30 p.m. on 4 September 2012.

CORPORATE GOVERNANCE

The Board and management of the Group are committed to achieving high standards of corporate governance to ensure and enhance a high standard of corporate governance practices through increasing transparency, accountability and better risk assessment and mitigation. We believe that high standard of corporate governance practices will translate into long-term returns to the shareholders of the Company (the "Shareholders"). The Company has applied the principles and complied with all code provisions of the Code on Corporate Governance Practices (the "CG Code") contained in Appendix 14 to the Listing Rules throughout the six months ended 30 June 2012, except the deviation from code provisions A.6.7 and E.1.2 of the CG Code as follows:

For code provision A.6.7 of the CG Code, two independent non-executive Directors of the Company, namely Mr. Chu Pao-Kuei and Mr. Chen Johnny, had not attended the annual general meeting of the Company held on 4 May 2012 (the "2012 AGM") due to their other business commitments.

For code provision E.1.2 of the CG Code, Mr. Chiang Jeh-Chung, Jack, the chairman (the "Chairman") of the Board had not attended the 2012 AGM, but Mr. Shih Takuen, Daniel, the deputy chairman (the "Deputy Chairman") of the Board, took the chair at the 2012 AGM, and the chairman or member of each of the audit, corporate governance, remuneration and nomination committees attended the 2012 AGM to answer Shareholders' questions. The reason for such arrangement is that the Board has allocated different responsibilities to the Chairman and the Deputy Chairman. The Chairman, Mr. Chiang Jeh-Chung, Jack, is mainly responsible for managing major customers' relationship and overseeing strategies of the Group, while the Deputy Chairman, Mr. Shih Takuen, Daniel, is responsible for providing leadership and management to the Board and handling matters relating to investor relations and communication with the Shareholders. The Board considers that such allocation of responsibilities between the Chairman and Deputy Chairman enables the Group to enhance its efficiency of the implementation of business plans and be responsive to the needs of the Shareholders. The Board will regularly review the effectiveness of the segregation of roles to ensure its appropriateness under the Group's prevailing circumstances.

Governance Model

The Company advocates a governance model which combines both corporate governance and business governance in order to build long-term interests for the Group. Corporate governance emphasises on conformance with relevant laws and regulations while business governance focuses on business performance. We believe the combination of both will enhance accountability and assurance to the Shareholders which are the key drivers for value creation for the Group.

Model Code for Securities Transactions by Directors ("Model Code")

The Company has adopted the Model Code as set out in Appendix 10 to the Listing Rules as its code for dealing in securities of the Company by the Directors. The Company has made specific enquiry of all its Directors regarding any non-compliance with the Model Code. All the Directors confirmed that they have complied with the required standard set out in the Model Code during the six months ended 30 June 2012.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the listed securities of the Company during the reporting period.

By the order of the Board

Stella International Holdings Limited

CHIANG Jeh-Chung, Jack

Chairman

Hong Kong, 16 August 2012

As at the date of this announcement, the executive Directors are Mr. Chiang Jeh-Chung, Jack, Mr. Shih Takuen, Daniel, Mr. Chao Ming-Cheng, Eric, Mr. Chen Li-Ming, Lawrence and Mr. Chi Lo-Jen and the independent non-executive Directors are Mr. Chu Pao-Kuei, Mr. Chen Johnny and Mr. Bolliger Peter.